

Annual Fall Opening Sale

See Pages 3 and 4



Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

Annual Fall Opening Sale

See Pages 3 and 4



A Special Purchase of 100 Smart Silk Dresses

For Juniors,
Misses and Women
All Sizes
16 to 44
\$10

Just Received and Shown for the
First Time

—Charming frocks that simulate the lines and details of higher priced models, featuring both straight line and flared silhouettes. Made from fine flat crepes in a good selection of smart fall shades. A number of two-piece styles with pleated skirts —others with moulded hip lines and flared skirts. Sizes for misses and women. Sizes 16 to 44

Second Floor

A Special Purchase Sale of Wood's "Lavender Line" Silk Rayon Pyjamas

3.95

Made to Sell at 5.50



—The name Wood's "Lavender Line" is your guarantee of higher quality. Lustrous, first quality silk rayon pyjamas in tailored styles trimmed with contrasting piping and one coat pocket.

—Shown in daintiest pastel shades and combinations. Standard sizes for misses and women. Early choosing is in order at the special price of 3.95

**Light Weight Wool Bloomers
For Misses and Women,
Pair, \$1.**

—The 180 garments should clear in double quick time at the Fall Sale pricing of \$1. Light-weight, all wool bloomers, for the smart women who like comfort without weight or bulkiness. Shades of peach, green, mauve, pink, blue, white and light beige. Perfect fitting, unshrinkable, bloomer with elastic at waist and cuffed knee. Specially purchased and priced at \$1.

Second Floor, HBC

Girls' School Dresses Sizes 8 to 14 Years ... **2.95**

—Smart new dresses in up-to-the-minute styles for school girls! Flannel, tulle and navy serge frocks in trimly tailored styles with trimmings of red braid. Front pleated skirts—belts—long shirred collars—cuffs—and ever so many other smart details that add greatly to their chic. Practical, stylish and attractive frocks that girls will greatly appreciate for school wear. Sizes 8 to 14 years.



50 High-Grade Fur-Trimmed Coats For Girls 8 to 14 Years **10.95**

—Warm and wonderfully good value are these jaunty little coats of all wool velvet with their cosy collars and cuffs of fur—collars are shawl or crush style—shades of red, blue, green, brown and navy. All coats lined with color-sand, brown, green, red, rosewood, independence blue, and of course, plenty of black. They won't tarry long at this price. Fall Sale 10.95

Second Floor, HBC



300 English Felt Hats

Just Received and Shown for the First Time

1.95

—Autumn hats of spot imported felts! No clever woman will pass these up! Chic, forehead styles so much talked about—small brims—long sides—tricky new styles one expects to find only in imported hats. Hats that tell their fashion story in color—sand, brown, green, red, rosewood, independence blue, and of course, plenty of black. They won't tarry long at this price. Fall Sale 1.95

Second Floor, HBC

Special Purchase of Women's Shoes Actual Value \$7 Pair **4.95**

—240 pairs of novelty shoes for women and modern misses. Novelty two-yelet, kid and kid suede combinations, patent and suede, lizard and kid, with Cuban and spike covered heels. Smart fancy centre buckle straps, also pumps, oxford and wide straps in a great variety of styles. A. B. C. fittings. Every pair worth at least \$7. Specially priced for the Fall Sale and featured Saturday at, pair 4.95

Jasper Ave, HBC

50 Men's and Young Men's Suits ... **\$25**

Made by One of Canada's Leading Clothing
Makers

—New fall tweeds, smartly tailored and finished with linings and trimmings that will give every satisfaction. Dressy models that fit. Suits that are made by one of Canada's best clothing manufacturers and priced as a value giving feature of the Fall Sale. Sizes 35 to 44. Shop early for best choice.

Men's Winter Overcoats Smart Styles and Popular Materials **\$25**

—Choose your Winter Overcoat Saturday.

—Truly a wonderful selection of smart young men's models! Included are blue chinchillas in the popular Guards model—also Ulster style coats with loose box back or half belt. Tailored from Scotch Tweeds, blue Meltons, and Chinchillas. Many are lined with art silk to the waist and interlined with chamoisette. Size 34 to 46.

Main Floor, HBC



50 Smart Tailored Coats

Of Popular Tweeds and
Navy Chinchilla

12.50

An Outstanding Coat Value!

—Smart fall coats, priced to save the wearers many dollars! Manly tailored in heavy navy chinchilla cloth and warm soft tweeds. Every coat neatly lined and finished. Plain tailored styles with straight or inverted pleat in back—with belt or beltless. Sizes 14 to 20.

Second Floor, HBC



Underwear Day in the Fall Sale

—Three Underwear bargains of the most remarkable character featured for Saturday's selling. It will prove sound investment to buy your fall supply Saturday.



Stanfield's All Wool Shirts and Drawers

1.95

Per garment

—Second of the well known "Red Label" quality. Although sold to us as "seconds" they have been so mended at the factory that the wear of the garment is not impaired in the least. Most men, especially those who require heavy wool underwear are familiar with this popular brand. Shirts sizes 34 to 44, Drawers, sizes 34 to 42.

Men's Natural Wool English Combinations

Suit 2.65

Fine Knit

—Many men have paid fifty per cent more for this underwear and have received good value for their money. Flat knit style and every garment perfect; no seconds. Thoroughly proportioned throughout and perfect fitting. Full, standard sized garments. Sizes 34 to 44.

English, Medium Weight Natural Combinations

Suit 3.50

All Wool Garments

—For men who must have medium weight wool underwear, here's an opportunity to save generously! Beautifully soft garments as only English fine all wool garments are. Knit in a fine flat stitch style, not irritating. Natural color. Quantity is limited so early shopping is suggested. Sizes 34 to 44.

Main Floor, HBC

Merino and Heavy Wool Work Socks, Pair 29c

—Two popular lines in men's work socks—socks of first grade quality and heavy wool work socks. Stock up your winter supply at this low price! Full-fitting average size. A feature special Saturday in the Fall Sale at, pair 29c

Men's Fine Socks

Rayon, Silk and Wool, or Cashmeres in a Rousing Special

3 Pairs for 1.25

—From Penmans and from I. R. Morleys, England, come these fine socks. An assortment that will please the most fastidious, and at a price that suggests buying a whole season's supply. All are perfect goods, properly proportioned in sizes 10 to 11½.

Main Floor, HBC



Tobacco and Pouch \$1

—High grade pouch—real leather, two-button—with ½ lb. tin of MacDonald's Briar, Ogden's or 4-point Tobacco. All for \$1

Saturday Cigars 7 for 50c.

—10c Jag Cigars and Tuckett's Marquises.

Main Floor, HBC

Fresh Dipped Cream Macaroons.

Per lb. 39c.

—Rich jersey cream centres, dipped in cream fondant coating and all rolled in toasted cocoons, less and done right in the department. An especially delicious concoction!

Main Floor, HBC

100 Boys' Two-Pant Suits

Just Unpacked and Specially Priced

—Sizes 25 to 31—one pair golf knickers, 1 pair long.

—Sizes 32 to 36—Two pair long.

—Double-breasted models that fit the boys! Tweed patterns in greys that make ideal school clothes and will stand the rough usage of active boys. Good quality linings throughout. A bargain for early morning shoppers. Saturday at 9.95

Manufacturer's Clearance of Youths' Smartly Styled Winter Overcoats ... **\$15**

A number are Tweed lined, others fleece lined.

—A fortunate purchase of Boys' snappy tweed and blanket cloth Overcoats secured at a big saving! Every coat in the collection is warmly lined throughout. Half belted style with loose box back, and big storm collars. Tailored in all wool tweeds and blanket cloth. Saturday in the Fall Sale only \$15.

Boys' High Grade English Golf Hose, 1.35

—Superior high grade quality golf hose that ordinarily sell at a much higher price. Nine shades including tan mixtures, lavats and fancy greys and blues. All sizes. Fall sale special, pair 1.35. Jasper Ave, HBC

Jasper Ave, HBC



Men's English Footwear

Regular Values
\$8, \$9 and \$10. Pair ... **5.95**

—The men of Edmonton know the high grade English footwear obtainable at HBC. This lot comprises broken lines selected from our stock. Both boots and oxfords in black and tan. At least a dozen styles. They are built of superior quality calf and kid leathers, having genuine oak tanned leather soles of different weight. Narrow, medium and wide fittings. Every pair carries our "Honor Built" stamp. 6 to 11. Values \$8, \$9 and \$10. To clear Saturday at, pair 5.95

Goodyear Welted Oxfords, Pair 2.95

—Men's and young men's black and tan, Goodyear welted oxfords in pair 2.95

2.50 Grey, Box Cloth Spats, 1.49

—Chilly road the ankles these mornings and evenings. Better get a pair of spats Saturday. Here's an extra special, right at the beginning of the season. 120 pairs of good quality English grey boxcloth spats, neatly tailored and all seams leather bound. All buttons sewn by hand with two extra buttons attached. Leather road tops. Made by Venton, in England. All sizes.

Boys' 3.45 School Boots, 2.50

—60 pairs of boys' solid leather school boots in black only. The soles are both sewn and nailed. Rubber heels. Sizes 11, 12, 13 and 1 to 5.

Jasper Ave, HBC



"South African" Field Boots for Men, 3.95

—These famous work boots were made in England expressly for HBC. Superior quality tan kid uppers. Blucher cut. Double waterproof bellows tongue, full double oak soles and leather heels. Fully leather lined. Every pair carries our "Honor Built" stamp. Widths E and E.E. in sizes 6 to 11. Regular 5.95 for 3.95

Jasper Ave, HBC

50 New Fur- Trimmed Coats **\$35**

Distinctive in Style—Remarkable in Value

—Fashioned of soft, silky toned broadcloth with lavish fur trimmings of blended muskrat, natural and dyed opossum, caracul, French beaver and mink. Straight and flared styles so madam may choose the style she finds most becoming. New fall colors—lovely shades of brown, red, bright blue, navy, black, etc. All warmly lined. Figure a substantial saving at Saturday sale price of 35

Second Floor, HBC

Silk-to-the-Top Hose With Contour Heel

Pair **1.48**

—300 pairs of silk to the top hose at a special pricing Saturday in the Fall Sale. Rejects of one of our standard \$2 lines. Made with the popular "Contour" Heel. The imperfections are exceptionally rare and can only be detected by experts. Shades of Lido, Shell, Nude, Tuxedo, Deauville, Valencia, Sunni, Moonlight, Crane, Smoke, etc. Sizes 8½ to 10. Fall Sale pair 1.48

Main Floor, HBC



Stamped Tea Towels 3 for \$1

—Pure linen crash tea towels, 21" by 28", finished ready for use. Solid border on each side in red, or blue. Printed with the word "Glass cloth" stamped in appropriate designs. Just received and specially priced.

Stamped Runners, 3 for \$1.

—Something new in runners! Dainty, easily worked designs, stamped on good quality poplin. Shades of blue, red, and peach and rose. Fall sale special, each 35c or 3 for \$1

Stamped Buffet Sets, 29c

—Three-piece buffet set stamped on good quality, white embroidery cloth. Special, each 29c

Runners to match buffet set 29c

2.75 Stamped Bed Spreads, 1.95

—Tinted in blue and green in dainty, floral designs. Regular 2.75. Saturday 1.95

—Fringe to match Bedspreads obtainable.

Main Floor, HBC

Another Great Handbag Special

2.95

—A new shipment of these excellent bags just received and priced for rapid selling. Every bag of genuine leather and distinctive style. Pouch, back—strap and envelope bags in a variety of smart leather finishes and patterns. Trimmings of amber, enamel and noddled leather. Guaranteed linings. Every bag a creation. Fall sale, Saturday 2.95

12 Distinctive Styles in
Alabaster Clocks ... **1.79**

—A special purchase of these dainty clocks of regular 3.50 value is offered for Saturday morning selling at only 1.79.

—A very attractive clock for bedroom or mantel. Twelve distinctive styles, cut from rose, cream, alabaster. Clear faces and good time keepers. Fall Sale Saturday, each 1.79

Main Floor, HBC



Don't let anything
interfere with your
attendance here
Saturday at 9 A.M.



Hudson's Bay Company

INCORPORATED 22ND MAY 1670



Three Pages of
Remarkable Values
See Pages
2 and 4

TO CROWD THIS STORE AT 9 A.M. SATURDAY

Extra Specials in the Annual Fall Opening Sale

Personal Shopping the Rule—No Telephone Orders Filled for Lines Advertised on This Page! No Dealers Supplied! In Many Instances Quantities are Limited, so come when the Store Opens at 9 A.M.

200 Women's Bloomers Winter Weight, Softly Fleeced, at... 79c



—Roomily cut, good wearing, strong cotton bloomers—softly fleeced to give extra warmth. Firm elastic at waist and knees. Reinforced pumset. Shades of cream, mauve, pink and sand. Standard sizes for women.
—Extra special Saturday, pair... 79c

No phone orders please.
No dealers supplied.

Second Floor, HBC

Women's Fancy Kid and Gauntlet Gloves Pair 1.95



Values 2.75 to 84

—Manufacturers' samples of fancy kid and gauntlet gloves including lines which ordinarily sell from 2.75 to 34. Turned back fancy kid gloves, gauntlets with hand sewn seams, suede gauntlets, cape-skin, etc. Sizes 5½ to 7. Extra special Saturday, pair... 1.95

No dealers supplied

Main Floor, HBC

Boy's Tweed Longs 100 Pairs Only, in a Rush Selling Pair 2.45



—Strongly tailored throughout. Finished with belt loops and cuffed bottoms. In greys, browns and mixed effects. The materials are hard wearing tweeds in greys, browns and mixed effects. Sizes 24 to 36. Extra special Saturday, pair... 2.45

No phone orders please.

Jasper Ave. HBC

36 Men's Overcoats \$15

Easily Worth \$25 Each

—Specially bought for this event and priced at a ridiculously low price to bring a crowd at 9 o'clock. Assorted pattern tweeds and blanket cloths. Double breasted ulster style. Every coat perfect. Sizes 35 to 44. Extra special Saturday at... \$15

No phone orders please.

No dealers supplied.

Main Floor, HBC



120 Girl's Combinations Winter Weight for Little Tots and Girls Up to 14 Years \$1

—Fine, winterweight knitted cotton combinations, slightly fleeced on inside to add extra comfort and warmth.
—Shown in button-front, short and long sleeve styles in knee or ankle length. Drop seat in the smaller sizes and closed crotch in larger sizes. Extra special Saturday at... \$1

No phone orders please.

No dealers supplied.

Second Floor, HBC

Boston Shopping Bags 48c

—Imperfects of rainproof Boston Bags at less than One-Half the regular value. Made of smooth finished rubber cloth and finished with strap fastener and strong handles. Shades of blonde, blue, red, brown, green, etc.

—Some slightly counter soiled. Extra special, Saturday... 48c

No phone orders please.

No dealers supplied.

Main Floor, HBC

25 Boys' Mackinaws "G.W.G." Make. Perfect Goods Each \$4

—This offering is certain to bring a crowd to our boys' department at 9 o'clock Saturday. Every coat perfect. Good patterns. Sizes 24 to 36 in the lot. Just the coat every boy likes to wear. The first twenty five customers get this big bargain. Extra special Saturday at... \$4

No phone orders please.

Jasper Ave. HBC

25 only Men's Mackinaws "G.W.G." Make. Perfect Goods \$5

—Coats that would be excellent buying at 7.50 each. 25 only at this bargain price for 9 o'clock rush selling. Every coat perfect. Different colors from which to choose. Sizes 38 to 44.

—Extra special Saturday at \$5.

No phone orders please.

No dealers supplied.

Main Floor, HBC



600 Pillow Cases Each 19c

Usually Sold at 60c Pair



—Good serviceable quality pillow slips with hemmed or hem-stitched ends. A real bargain at this ridiculously low price. Extra special Saturday each 19c

No phone orders please.

No dealers supplied.

Second Floor, HBC

190 Pairs Women's Shoes Pair 2.79

Every Pair a Remarkable Bargain

—Women's and growing girls' shoes comprising a special purchase of broken lines and samples. Strap slippers, pumps, ties and oxfords in patent kid, calf and satin. Shown in black, brown, autumn, red and blue. All styles of heels included. Every pair worth at least double Saturday's pricing—many even worth more. Not all sizes in each line but sizes 3 to 7½ in the lot. Extra special Saturday, pair... 2.79

No phone orders please.

No dealers supplied.

Jasper Ave. HBC



5000 Cakes Toilet Soap Per Cake 5c



Limit 10 Cakes to a Customer

—A real rush selling of well known soaps—liberal quantities of each brand to make up the lot. Witch Hazel Soap—Palmolive Soap—Crescent Castle—Lux Toilet Soap—Lifebuoy and Jumbo Carbolic. Extra special Saturday, per cake... 5c

No phone orders please.

Main Floor, HBC

Colored Duchesse Satin Yd. 89c

—A 9 o'clock attraction in the HBC Silk Shop. Assorted colors, including white, navy and black. Heavy quality, lustreous finish. 36 inches wide. Extra special Saturday at, yard... 89c

No phone orders please.

No dealers supplied.

Second Floor, HBC

Arm Windsor Chairs 39 Only, in a Rush Selling at 3.95

—Specially purchased for the Fall Sale. Rich walnut finish. Included are 10 unpainted chairs which may be finished to match your color scheme. Strongly made. Extra special Saturday, each 3.95.

15 Windsor Chairs 2.45

—Walnut finish Windsor Chairs to match the Windsor Arm Chairs. Only 15 available so shop early. Extra special Saturday, each... 2.45

No phone orders please.

No dealers supplied.

Third Floor, HBC

6ft. Printed Linoleum Square Yard 69c

—Choice of three patterns in this popular, hard-wearing linoleum. Bring your measurements Saturday! Cover your floors at a big saving! Extra special Saturday, square yard... 69c

No phone orders please.

No dealers supplied.

Third Floor, HBC

HBC Seal of Quality Creamery Butter, 2lbs. 75c

—The recognized butter of quality.

No phone orders please.

Limit 4 lbs. to a customer.

Jasper Ave. HBC

5lb. Cuts of Beef Per lb. 22c

—1000 lbs. top side and Silver Side Roasts of Beef 5 lb. cuts. Extra special Saturday, per lb... 22c

No phone orders please.

Jasper Ave. HBC

New 52-Piece Dinner sets 8.95

"Johnson Bros. Make"

15 Sets only, so come at 9 A.M.

—A charming pattern with centre flower in pale yellow colorings, deep yellow border and light green edges. A very dainty and effective table setting for six persons.

—Extra pieces may be purchased if desired. Extra special Saturday, set of 52 pieces for... 8.95

No phone orders please.

No dealers supplied.

Third Floor, HBC



Clearing Golf Clubs at 98c

—100 only golf clubs made by Spalding! Choose from Brassies, Spoons, Driving Irons, Sky Iron and Niblicks. Add an extra club or two to your bag at this low price. Extra Special Saturday, Each... 98c

No Phone Orders, Please.

No Dealers Supplied.

Jasper Ave. HBC



Guaranteed Electric Irons 1.95

—100 only, full 6-lb. weight household electric iron—heavily nickel plated with good grip colored handle. Complete with full length cord and attachments. Fully guaranteed. Extra special Saturday at... 1.95

No phone orders please.

No dealers supplied.

Jasper Ave. HBC



1000 lbs. Peamealed Bacon lb. 34c

—Sold by the Piece. No phone orders please.

Jasper Ave. HBC

300 Suits of Men's Stanfield Combinations Priced to Bring a 9 o'clock Crowd Suit 3.25

—A big saving on every suit! Every garment is perfect and bears the "Stanfield" label. Twin fabric in fine knit which gives universal satisfaction and in the popular weight which the majority of men prefer. Sizes 34 to 44. A wonderful opportunity to buy your new underwear at a very big saving. Extra special, suit 3.25.

No phone orders please.

No dealers supplied.

Main Floor, HBC



120 Men's Sweaters 3.95

—Factory clearance from the "Regent Knitting Mills" perfect goods in V-neck pullovers and V-neck sweater coats. Fancy patterns that are pleasing. Not a sweater would sell for less than \$5. Most of them would sell for \$5.50. Better come early for this outstanding bargain. Sizes in the lot 36 to 42. Extra special Saturday, 3.95.

No phone orders please.

No dealers supplied.

Main Floor, HBC



Men's Sample Caps 1.50

—Samples from one of the best cap makers in Canada. They would sell ordinarily at 2.50, \$3 and 3.50. A splendid assortment of tweeds. Beautifully lined and trimmed. Sizes in the lot 6½ to 7½. Extra special Saturday at 1.50.

No phone orders please.

No dealers supplied.

Main Floor, HBC



"BARGAIN SATURDAY" at Woodward's

Values far excellence throughout this store Saturday—Every item listed is a real bargain, and, as most every shopper in this city knows, the word Bargain in this store means greater savings of their personal and household expenditures—every single bit of merchandise offered is first quality—no substandards or seconds.

SHOP EARLY SATURDAY



Cash and Carry Grocery Specials

SILVER BAK "V" C	28c	ICE, MOVIE APPARATUS	24c
FRAGRANT, 1 lb. per lb.		TOILET SOAP, 1 lb. per lb.	19c
CORNER CRISP	3 1/2c	COFFEE REGULAR, 1 lb. per lb.	8c
CORNER FLAKED	2 1/2c	TOILET SOAP, 1 lb. per lb.	8c
CORNER CLUB CORN	2 1/2c	TOILET SOAP, 1 lb. per lb.	8c
TOILET SOAP, 1 lb. per lb.	13c	TOILET SOAP, 1 lb. per lb.	8c

Fairy Soap, 4 cakes	24c
Eagle Brand Milk, 1 lb.	19c
Aylmer Soap (assorted) 1 lb.	9c
Pure Dutch Cocoa	2 1/2c

Pineal Quality Ham, Butler, 2 1/2 lb.	79c
Butter, 1 lb. per lb.	27c
Chicken, 1 lb. per lb.	33c
Beef, 1 lb. per lb.	29c
Chick, 1 lb. per lb.	33c
Chick, 1 lb. per lb.	30c

Pure Pork, 1 lb. per lb.	23c
SATURDAY SPECIAL OF	
Butter, 1 lb. per lb.	19c
Butter, 1 lb. per lb.	19c
Butter, 1 lb. per lb.	19c
Butter, 1 lb. per lb.	19c

Butter, 1 lb. per lb.	23c
Butter, 1 lb. per lb.	20c
Butter, 1 lb. per lb.	28c
Butter, 1 lb. per lb.	75c
Butter, 1 lb. per lb.	\$1.25
Butter, 1 lb. per lb.	21c

EXTRA VALUE
10-inch Double-sided Records—another shipment of these splendid records. Buy them Saturday at a saving.

3 for \$1.00
They Don't Come Better Than Betty
I'll Always Be In Love With You
The Blue You Give to Me
Let's Try All Over Again
Nobody Knows
I Could Stand a Lot of Loving from You.

3 for \$1.00
Men! Big Reductions on Seasonable Merchandise

Coats for the Season—Extra Value \$12.95

About fifty good Coats that are pre-arranged as a Saturday feature. British made, good material, warmly trimmed and trimmed with fur-trimmed collars, either cashmere or shawl style. Coats very seldom sold so reasonably. The shades are all the season's popular ones, including navy. Sizes 14 to 44.

Sale of Costume Jewelry

A glorious array of dainty necklaces and earrings in a splendid assortment of colors. Beautifully in every conceivable shape and color. Bracelets and earrings, also lovely earrings and other small jewelry. All at clear at this greatly reduced price. Much.

Silks

500 Yards Duchesse Satin, 75c Yard
500 yards in black only of this heavy quality Duchesse Satin with a willow back. Made to give good wear in constant use. 35c 1/2 inch wide. On sale Saturday, yard.

Fruits

Butter, 1 lb. per lb. 23c
Butter, 1 lb. per lb. 20c
Butter, 1 lb. per lb. 28c
Butter, 1 lb. per lb. 75c
Butter, 1 lb. per lb. \$1.25
Butter, 1 lb. per lb. 21c

Handsome Knitted Suits

About twenty-five very practical suits in all-wool knit yarn. Full double-breasted, 1/2 size of a knitted outfit. In this lot are two and three-piece suits, pullover or Cardigan styles, and sizes 34 to 44. All at \$12.95, reduced to clear at Saturday. At Woodward's.

Marmalade Jars

A dainty clear glass jar pressed in floral and leaf design. Comes with R.P.M. silver cover and spoon. Excellent value at 69c.

51-inch Black Italian Cloth, 38c Yard

200 yards of a good strong Italian cloth in a rayon black with a rich satin finish. 14 inches wide. Marked at a great reduction. 38c.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

Business Women's White Hooper Dresses

Long and short sleeved style, heavy white cotton dresses with plenty of wrap front, neck collar and lapel, wide belt and two pockets. Dresses that will stand the strain of frequent washing. Sizes 34 to 44. Woodward value \$1.50.

Andrews Liver Salts

Andrews Liver Salts, 29c and 49c. 69c.

31-inch Printed English Rayon Silks

400 yards of these beautiful figured silks, 36 inches wide. A lovely range of colors to choose from. Marked at a price that will make every penny of Saturday, yard.

Head Lingerie, large large heads

2 1/2 16c
New Bathing, solid heads.
6 1/2 25c
New Bathing, solid heads.
6 1/2 25c

Fancy Pullover Sweaters

Colors for many admirers and the plain shades for office or business wear are included in a lot for sports wear styles. The well-known Knit-in-Pull manufacturers send in this size assortment. Sizes 32 to 38. Saturday bargain \$1.98.

LYDIA PINKHAM'S VEGETABLE COMPOUND

LYDIA PINKHAM'S VEGETABLE COMPOUND, 89c.

31-inch All-Silk Fongee, 43c Yard

400 yards of this extra good quality, all pure silk. No. 1 quality natural shade. 43c.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

Satin Afternoon Frocks

In a glorious array of colors for a Saturday feature. Wonderful dresses in gleaming satin, showing the utmost in clever design and color. All at \$7.95, reduced to clear at Saturday. At Woodward's.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Rayon Silk Nets, 75c, 85c and 95c Yard

A new showing of Rayon Silk Nets. Several patterns to choose from. Heavy shades. 75c, 85c and 95c.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

English All-Wool Combinations

Pure white fine wool for early fall use. The style gives you choice of straight open top or built-up wide strap shoulders, both all-wool style. No buttons and knee length. Best English made. Sizes 34 to 40. Saturday special, per suit \$1.98.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

50-inch Cretone, 49c Yard

Several attractive designs and colorings to choose from of this heavy quality 50" reversible terylene. 49c.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

Girls Vest and Bloomers

Warm garments for active girls in the new "Waist" style. White knitted garments, either knitted vest and bloomers or short sleeve and bloomers. Sizes 14 to 18. Saturday special, per suit \$3.9c.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Madras Curtains, \$1.30 Pair

100 Pairs of Scotch Check Madras Curtains, clearing Saturday at a very special price. Your design and each curtain is 36 inches wide by 7 1/2 yards long. Pair \$1.30.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

High-Grade Rayon Lingerie

Best quality garments, no substandards in dependable knitted rayon. Pretty designs, all white, in the new "Waist" style. Sizes 14 to 18. Saturday special, per suit \$5c.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

36x72-inch Washable Rug Rugs, 95c

Another shipment of these large size Washable Rug Rugs, 36x72 inches. Clearing Saturday, each 95c.

Men's High-Grade Overcoats at \$23.75

Overcoats the sale of many double-breasted overcoats at a price that is a bargain. Double-breasted, single-breasted, and three-piece suits. All at \$23.75.

Popular Corsettes

In four different models for medium, stout and slender figures. Long fitting with fine lines of design. Clearing Saturday, each 98c.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Denim Floor Oilcloth, 2 Yds. Wide, 2 Sq. Yds. \$1.00

Several patterns to this hand-wearing Denim Floor Oilcloth. Patterns suitable for any room. 2 yards wide. Saturday only, 2 square yards \$1.00.

Men's High-Grade Overcoats at \$23.75

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Fancy Crepe Nightgowns

These gowns were all made to sell at a higher price. No we acquire cheap, cheaping on Saturday. They come in either V-neck or square neck, with long sleeves, and in a big range of fancy colors. Every garment well made and without in value. Sizes for misses and women. Saturday only, at Woodward's, each 98c.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Oval Bedroom Rugs, \$4.95 Each

15 only. Beaded Oval Bedroom Rugs for bedrooms. A rug which can be washed and will give good wear. Size 75x115 inches. Oval, each \$4.95.

Men's High-Grade Overcoats at \$23.75

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Bargain Day, Saturday in the Millinery Dept.

Painted hats, hand-embroidered hats, Chapeaux, and Velvets and many more in our department. Clearing Saturday, each \$5.00 to \$6.50.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Crepe de Chine Scarfs

Wonderful values in Crepe de Chine and Georgette Scarfs. Ribbons in long style and designed in lovely hand-painted effects. Will not wash off. Patch shades only. Selling at a price that will ensure quick buying. Each \$1.00.

Men's High-Grade Overcoats at \$23.75

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Art Needle Dept.

One Table of Oddments. Some wonderful pieces in the lot. Tablecloths, Removers, Vandy Dye Towels, Aprons, Cushions, Pillow Slips. All stamped ready to work. Saturday special.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

Windor Ties

Fine quality Crepe de Chine Windor Ties. In the regular size. Featuring almost every wanted shade. Plain colors only. 39c.

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Shetland Floss, 2 Skeins 21c

Beautiful quality in this 2 1/2 Skein Floss in a big range of colors. At this price it will make a large sale. To go on sale Saturday special, 2 Skeins 21c.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

500 Extra Heavy White Terry Towels, 40c Each

The beautiful quality and an extra large size in every white Terry Towel. 40c each, and they go on sale at a very low price for Saturday selling, each 47c.

Men's High-Grade Overcoats at \$23.75

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8-Pound Grey Wool Blankets, \$5.48

50 pairs of these beautiful grey wool all pure wool blankets, weighing 8 pounds. Clearing Saturday, each \$5.48.

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c

HOUSEHOLD COMFORTERS—Catholics, Bulgur, 22c. 19c.

2 Yards Square, Pure Linen Tablecloths, \$1.98 Each

100 pairs of these beautiful pure linen tablecloths, 2 yards square. Clearing Saturday, each \$1.98.

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3 Yards Square, Pure Linen Tablecloths, \$1.98 Each

100 pairs of these beautiful pure linen tablecloths, 3 yards square. Clearing Saturday, each \$1.98.

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500 Extra Heavy White Terry Towels, 40c Each

JANE ARDEN By Monte Barrett and Frank Ellis

ONLY ONE MORE DAY AND JANE WILL BE A BRIDE



WICKED KING GREGOR OF ANDERIA, BECAUSE SHE LOOKS JUST LIKE THE PRINCESS TIANA, WHOM THE PEOPLE LOVE, HE DECIDED TO MARRY HER. BUT HE HAD TO WAIT UNTIL HE HAD LAID AWAY A COOL \$2,000,000 THIS SUMMER.

COUNT BORIS, WHO RESCUED JANE ONCE, TOLD HER HE LOVED HER—BUT NOW WHEN SHE NEEDS HIM MOST, HE HAS DISAPPEARED.



I TELL YOU WE MUST ACT, QUICK! I CAN'T, BORIS. AND THE BISHOP OF ANDERIA, HEAD OF THE CHURCH IN ANDERIA, HAD ARRIVED TO MARRY JANE TO THE WICKED KING—TODAY.

JANE HOPED 'TILL THE LAST THAT THE KING'S Loyal Army WOULD RESCUE HER, BUT ALL HOPE IS ENDED—THE RESCUING ARMY IS HELPLESS. UNTIL AMPHITRION ARRIVES.

FRITZI RITZ By Ernie Bushmiller

OH MR. GLOBS—THERE'S THE NEW CLERK I HIRED FOR YOU THIS MORNING!



OH YEH—I MUST GO OVER AND SPEAK TO HIM!



SAY-FRITZI—I DON'T THINK THAT FELLER KNOWS THAT I'M THE BOSS!



HE DIDN'T LAUGH AT A JOKE I TOLD HIM!

HOW COME?

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THE GUMPS



MIN—WHAT DO YOU THINK YON GARR TOLD ME WHEN I ROSE DOWN TOWN WITH HIM YESTERDAY? HE TOLD ME HE HAD LAID AWAY A COOL \$2,000,000 THIS SUMMER.

WELL—HE WORKED WHILE YOU WENT FISHING.

ON THAT DAMNED FOOL INVENTION—BY GOLLY—I'M GOING TO GET BUSY AND DO SOME DAMNED THING SOON—I'LL PUT AN INVENTION OR SOMETHING THAT WILL REVOLUTIONIZE THIS WHOLE WORLD—I HAVE THE SKRANS TWO HANDS—A PAIR OF EYES—IF THAT BOOB CAN MAKE \$2,000,000 IN A SEASON—WHAT COULD I DO IF I WORKED?

THAT'S IT—IF YOU WORKED—

YOU JUST WAIT 'TILL YOU SEE WHAT I DO IN THE NEXT YEAR—JUST WAIT—I'LL MAKE SO MUCH MONEY IT WILL SURPRISE YOU—

JUST WAIT—IT'S ALWAYS WHAT YOU'RE GOING TO DO—YOU KNOW THERE'S AN OLD SAYING—

"NO FARMER CAN PLOW A FIELD—BY TURNING IT OVER IN HIS MIND—"

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GASOLINE ALLEY



OH YOU IS GOT A DATE WITH THE HAIR DRESSA IS YOU, MANDY? SADDLES GOT TO GO MEET A TRAIN SHE SAYS, AN GAMODRA AIN'T FEELIN' RIGHT.

AIN'T IT PECULIA HOW MUCH HELP YOU CAN GET WHEN YOU GOIN' TO HAVE A DARTY? FOLKS'LL SET THE TABLE AND FIX THE SANDRIDGES AND MIX THE DRINKS AND THE SALAD DRESSIN'

BUT WHEN IT COMES TO CLEANIN' UP NEXT MORNING, WELL—THE INCIDENT IS CLOSED.

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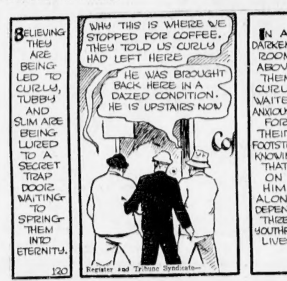
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FLYING TO FAME



OH YOU IS GOT A DATE WITH THE HAIR DRESSA IS YOU, MANDY? SADDLES GOT TO GO MEET A TRAIN SHE SAYS, AN GAMODRA AIN'T FEELIN' RIGHT.

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More Direct Trade Connections Needed

CHINA WOULD THEN IMPORT MORE GOODS

Former Chinese Premier Sees Chance for Canada-Chinese Trade

Exclusive to Edmonton Bulletin.
VICTORIA, B.C., Sept. 12.—More than 100 Chinese immigrants from the country of such essential commodities as tea, silk, and other goods, according to Dr. V. K. Wellington, K.C., who has just returned from a tour of the country, see a bright future for Canada-China trade. He is returning to his home in Canada after a tour of the country, and is bringing back a large number of goods, which he will be able to sell in Canada. He is also bringing back a large number of goods, which he will be able to sell in Canada. He is also bringing back a large number of goods, which he will be able to sell in Canada.

Imports Increase
Within the last five years China's imports have increased from \$10,000,000 to \$100,000,000. Dr. Wellington says that this is due to the fact that China is now importing more goods from the West. He says that this is due to the fact that China is now importing more goods from the West. He says that this is due to the fact that China is now importing more goods from the West.

Other passengers on the Empress of Russia today were: Mr. J. H. Brown, secretary of the Foreign Mission Board; Mr. J. H. Brown, secretary of the Foreign Mission Board; Mr. J. H. Brown, secretary of the Foreign Mission Board; Mr. J. H. Brown, secretary of the Foreign Mission Board.

Jews Told Britain to Retain Mandate

Associated Press Cable.
LONDON, Sept. 12.—Lord Balfour, secretary of state for foreign affairs, today told a group of Jewish leaders that there could be no question of the British government giving up the mandate for Palestine. He said that the British government was determined to retain the mandate, and that it was not open for discussion.

TRAMP STEAMER SHORE.
ST. JOHN'S, N.S., Sept. 12.—The British tramp steamer Shore, 1776 tons, which was wrecked on the coast of Labrador, today arrived in St. John's. The ship was carrying a large cargo of goods, and was bound for St. John's. The ship was wrecked on the coast of Labrador, and was found by a party of men.



Hitch your Radio to the New Star

the X 201 C RADIATOR
Powerful, Durable Economical—uses only 1/2 amp. Saves 73% of Battery recharging

PRICE \$2.10

Westinghouse

SOLD BY Electrical Engineers LIMITED

Electrical Service Shop
1010 101st Street
Phone 1154-1155

See the Westinghouse Radio at J. A. Werner Hardware Co., Ltd.

Market Square. Phone 2230

Old Contemptibles Parade

The "Old Contemptibles" held their annual parade before the monument to the Guards Division at Wellington Barracks in London. General Sir H. L. Smith-Dorrien is shown here taking the salute as the gallant remnant marched past.



SEES PROGRESS MADE TOWARD DISARMAMENT

Visit of British Premier to U.S. Taken as Good Sign

Associated Press.
WASHINGTON, Sept. 12.—Deliberate progress toward an early Anglo-American agreement on naval limitations was seen in Washington today as a result of Premier MacDonald's visit to the United States.

Word from London of the premier's intent gave rise to reports that two nations were on the verge of an agreement.

The secretary of state said that the agreement was a good sign.

The British government is expected to welcome the British statesman at the White House.

While the premier's visit was being maintained as to the contents of the agreement, the British government was expected to welcome the British statesman at the White House.

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Molar Found in Chinese Cave Said to be One Million Years Old

Associated Press.
PEKING, Sept. 12.—The Peiping man, who with his human teeth and bones, was found in a cave about 1,000,000 years ago, is the oldest man yet discovered in China.

The tooth, which is said to be one million years old, was found in a cave.

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Lindbergh to Visit American Countries

New York, Sept. 12.—Col. Charles A. Lindbergh will visit 14 Central and South American countries when he leaves Miami, September 20, to his tour of the Western Hemisphere.

Col. Lindbergh will fly 6,000 miles in the four and will be accompanied by his wife and two children.

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Announcement

Having moved into our new quarters in the La Fleche Store, we are now in a position to give the very best service to our patrons. The Fall and Winter ranges of fine imported woollens and overcoatings are now on display and an early inspection is advised, so that your reservations may be made.

Now is the time for the placing of your overcoat order as they must be tailored for you. As a special inducement for you to visit our new premises and place your order early, we are offering — for a limited time only — the following reduced prices in overcoats—

\$29.50—\$34.50—\$37.50—\$42.50

Westcraft
DEPT. OF
LA FLECHE BROS.
LA FLECHE BLDG.

La Fleche Bldg. Edmonton

The Art Music Co., Ltd.

Free! Free! Free!
Complete Violin Outfit

Have you often wished to give your child a musical education but have been prevented by the initial expense of the instrument? Your wish has now been granted, don't overlook the opportunity

ACT NOW
The Art Music Violin School is offering a FREE violin outfit to boys or girls who are interested in taking lessons. You pay only a very reasonable tuition fee. Now is the time! Come and see us; only a limited number of outfits will be given away

Tuition Fee \$1.00 per Lesson

Write Your Name and Address

Name _____ Phone _____
Address _____

The Art Music Violin School
10127 - 101st Street Edmonton Phone 2160

the best milk for the best cooking. Twice as rich in cream as fresh milk.

RECIPE BOOK FREE
Use Coupon!

The Borden Co., Limited, 1401 St. Paul Street West, Montreal.

Please send me free St. Charles Recipe Book.

Name _____
Address _____

It builds up strong healthy bodies, makes bone and muscle for growing girls and boys. Good for Old Folks too, and everyone in between.

To enjoy good health, drink plenty of Milk, a quart a day is not too much.

All Dairy Products are healthful. You can always depend on the high quality of our Milk and Cream.

The E.C.D. Company, Limited
Phone 9264

We have a white team on every street every day.

Bulletin Want Ads Bring Good Results

Electrical Engineers
Edmonton
Electrical Service Shop
1010 - 101st Street
1010 - 101st Street

BRITAIN GETS ANSWER FROM SOVIET GOVT.

Reply to British Note is Handed to Norwegian Council Thursday

Associated Press Cable.
OSLO, Sept. 12.—The Russian government today handed to the Norwegian Council a reply to the British note of September 10.

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NAME POLICE IN BIG RING

28 Los Angeles Officers Charged by Man Under Arrest

Exclusive to Edmonton Bulletin.
LOS ANGELES, Sept. 12.—With one police captain, a lieutenant and twenty-eight officers, a big ring of name police was broken up today.

The ring was broken up today.

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GANDER SAUCES

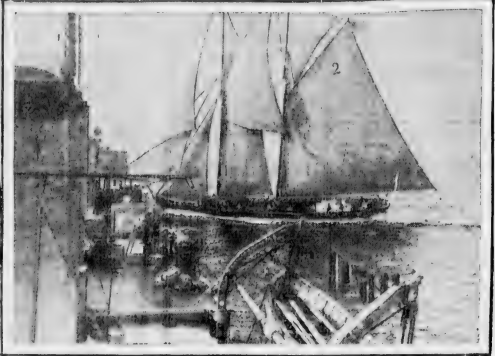
Watch On the Rhine: Tiny Globe Trotters: Wins Fishing Race



BRITISH OCCUPATIONAL TROOPS ON RHINE START TO EVACUATE SOON: Machine gun section of Royal Fusiliers, part of British army of occupation on the Rhine, are seen here in a stock of eye during manoeuvres. Evacuation of these troops begins shortly.



COME TO CANADA ALONE: Joan and Betty Bird, eight and six, leave Waterloo Station for Megantic, on their way to Saskatchewan to join their mother.



THE PROGRESS WINS ATLANTIC FISHERMAN'S CHAMPIONSHIP RACE: Captained by Manuel Domingos, Mass., the small schooner, The Progress, won championship race for North Atlantic fishing vessels off Gloucester, Mass.



RAB HEAD: Kasim, rabbin leader, has been invited to conference with British in effort to check rioting and slaughter.



WINNING HANDICAP FEATURE AT BELMONT PARK: Omand, second from left, winning, Highweight handicap, feature of fall opening of Belmont Park race track on Labor Day.



MADE 3,000-FOOT LEAP: Fay Gillis, 20, Valley Stream, L.I., who made ascent the day following 3,000-ft. parachute jump. She is member of Caterpillar club.



MANY ENGAGE IN MIMIC BATTLE OF SOUTHLAND: Baby tanks coming through smoke-screen at Croydon, in "war zone," when many recruits took part in recent mimic battle in Aldershot area.



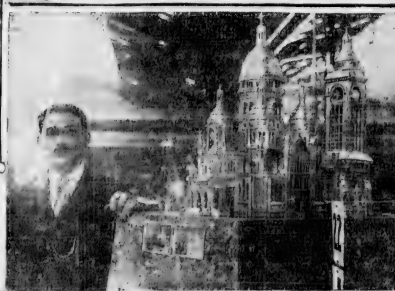
POLA NEGRI: or Princess Apollonia, was first passenger to travel west-bound from Europe on through ticket by liner, train and plane.



ACTRESS IN NEW ROLE: Vivia Page, film star, as model in aviation, wearing smart flying costume of whipcord mousers, brown leather jacket, and matching hat.



Smoke-screen apparatus of a German pioneer division in action during recent German army manoeuvres near River Elbe.



MODELED IN ALUMINUM: Wonderful model of Sacre Coeur church, Montmartre Hill, France, executed by M. G. Lhetiere, a Frenchman. It took 8,000 hours to complete.



WINS OBSTACLE RACE: Police Constable F.A. Wright, London city police, winning obstacle race at 39th annual sports meeting at Stamford Bridge, London.



HIDING FROM AN ATTACK BEHIND SMOKE-SCREEN: Destroyers of United States navy off La Jolla, Calif., throwing out smoke-screens to protect themselves from attacking planes as they return home from manoeuvres.



COMPANIONS CHAIR SIXTEEN-YEAR-OLD BOY GOLF CHAMPION SHOULDER-HIGH AFTER EPIC GAME: J. Lindsay, 16, being chaired off 18th green after winning boys' Golf championship over 36-hole course at Barnton, Edinburgh.



SALVATION ARMY HEAD LEAVING FOR CANADA: General Higgins, head of Salvation Army, accompanied by Miss Higgins, sailed recently from England for Canada and New-Foundland.

Department of the Province of Alberta.

EATON'S DAILY STORE NEWS

WEDNESDAY STORE HOURS: 9 a.m. to 1 p.m.

SILK TIES

That Provide Men a Pleasant Surprise, Priced at Half a Dollar

THERE is not a tie in the lot that has not been cut from high grade silk. All have high grade wool linings making them crease resisting.

Some of the season's dearest patterns are included such as two-tone effects, Paisley and novelty designs. Each tie cut and tailored to ensure neck knitting. **Male price 50c**

Boys' All Wool Toques

Extraordinary value at a quarter. The last of a shipment priced at two and three times this figure and certainly worth the money. All wool toques knitted in a wide range of plain and combination color effects. In red, grey, green and white. **Blue price 25c**

Royal Doulton Dinnerware

Langham Design—Half Price

6 only, Casserole, Reg. \$2.75, Half Price, each	\$1.85	3 Gravy and Sauce, Reg. \$1.50, Half Price, each	\$1.10
3 doz. Cup and Saucer, Reg. \$3.00, Half Price, each	\$2.00	6 Cake Plates, Reg. \$1.50, Half Price, each	44c
2 only, Soup Bowls, Reg. \$1.00, Half Price, each	50c	3 Salads, Reg. \$1.50, Half Price, each	75c
1 doz. Doulton, Reg. \$1.50, Half Price, each	\$3.75	25 doz. Plates, Reg. \$2.50, Half Price, each	\$2.50
2 only, Sugar Bowls, Reg. \$1.50, Half Price, each	75c	31-18 doz. Plates, 6-inch, Reg. \$2.50, Half Price, each	\$3.00
1 only, 10-inch Plates, Reg. \$1.75, Half Price, each	\$1.15	3 doz. Plates, 7-inch, Reg. \$2.75, Half Price, each	\$2.75
1 only, 14-inch Plates, Reg. \$2.00, Half Price, each	\$1.30	2 only, 10-inch Plates, Reg. \$2.75, Half Price, each	\$2.75
2 only, 12-inch Plates, Reg. \$2.00, Half Price, each	\$1.00	3 only, 10-inch Plates, Reg. \$2.75, Half Price, each	\$1.85
3 only, 10-inch Plates, Reg. \$1.50, Half Price, each	75c	1 only, 14-inch Plates, Reg. \$2.75, Half Price, each	\$2.75

Royal Doulton—Avon Design

6 only, 8-inch Plates, Reg. \$2.50, Half Price, each	\$2.50	2 only, Plates, 14-inch, Reg. \$1.50, Half Price, each	\$1.12
2 doz. 6-inch Plates, Reg. \$2.00, Half Price, each	\$2.00	1 only, Plates, 12-inch, Reg. \$1.50, Half Price, each	75c
1 doz. 8-inch Plates, Reg. \$2.19, Half Price, each	\$2.19	2 only, Plates, 10-inch, Reg. \$1.50, Half Price, each	62c
11-12 doz. Cups and Saucers, Reg. \$2.55, Half Price, each	\$2.55	5 only, Casseroles, Reg. \$1.19, Half Price, each	\$1.19
1 doz. Doulton, Reg. \$1.50, Half Price, each	\$1.50	8 only, Sugar Bowls, Reg. \$1.35, Half Price, each	87c
1-12 doz. Doulton, Reg. \$1.50, Half Price, each	\$1.50	11-12 doz. Plates, Reg. \$1.35, Half Price, each	69c
3 only, Salads, Reg. \$1.15, Half Price, each	57c	3 only, Soup Bowls, Reg. \$1.15, Half Price, each	37c
		2 only, Salads, Reg. \$1.15, Half Price, each	21c
		4 only, Cake Plates, Reg. \$1.15, Half Price, each	57c
			37c

Now Men Can Settle all Suit Problems and Effect a Good Sized Saving

Men's Tweed, Serge and Worsted Suits

Clearing at a Surprisingly Low Price!

Trust the man who has an eye for style and fine tailoring to appraise these suits as excellent value at anywhere from \$22.00 to \$30.00. They are modelled in latest styles, featuring single and double-breasted effects in high favor this season among particular dressers.

It's the last thing men would expect to find, suits like these priced at \$15.00. Most of these suits are tailored in imported tweeds and worsteds with a good showing of blue and plain grey serges. Mostly two- and three-button models, favored by young men—and as well types preferred by conservative dressers. Sizes range from 35 to 46. Sale price,

\$15.00

SALE
FEATURE

MEN'S HEAVY ALL-WOOL COMBINATIONS

A Special Purchase Offered at Remarkably Low Price—An Opportunity to Provide a Winter's Supply

IDEAL winter underwear. Heavy weight combinations knitted in a ribbed stitch and each garment one hundred per cent wool. Snug fitting, too, from the neck to the ankle top.

At two dollars a suit we advise early shopping. The value is too good to last long—and quantity is limited. Sizes 34 to 44. Sale price **\$2.00**

A Sale Clearance of Men's Fancy Windbreakers, Shaker Coats and Jumbo Sweaters

Presenting One of the Sales Outstanding Offerings

MEN will only need to glance at them in the window display today to realize that this is one of the most important sweater values in twelve months' shopping. With cold weather and the hunting season knocking at the door, the sweater counter is certain to be crowded with eager shoppers tomorrow morning.

THE JUMBO AND SHAKER COATS have shawl collars with reinforced stole and two pockets. Colors—Heather, Brown, Grey, White, Blue and Fawn.

THE FANCY WINDBREAKERS present a good assortment of Jacquard patterns. All have convertible collars and two breast pockets. A heavy seasonable weight. Sizes 34 to 44. Sale price **\$2.50**



Boys' Sweaters—A Clearance of a Manufacturers' Overstock

Selection Features a Good Variety of V-Neck Pullovers, Windbreakers, Coats, Well Knitted Garments, Low Priced

TRUST a boy to revel in the opportunity to choose a sweater from this splendid collection. And at \$1.50, mothers are certain to make the most of the occasion. All knitted in a good quality of yarn, presenting a good range of patterns, such as stripes, checks and novelty effects. Colors red, blue, fawn, royal grey. Sizes 24 to 32. Sale price **\$1.50**



Here at a Time When Men Are in Need of a New Season's Supply

Shirts of Broadcloth and Imported Materials

A Timely Clearance Saturday at a Remarkably Low Sale Pricing

IT'S an exceptional opportunity that enables men to buy such smart and dressy shirts as these at less than a dollar. Not one in the lot but what is good value, having all the style and dressiness of shirts at double the price.

All are made in separate collar style featuring a broad selection in stripes, checks, all-over and novelty effects—and in the season's smartest shades. Sizes 14 to 17. Sale price **95c**



Special Values in the EATON Service Grocery

Phone 91243—Regular Store Deliveries

B. C. PURE CANE SUGAR FOR PRESERVING, 100 lb. Bag, Special, 2 lbs.	\$6.00	PORK AND BEANS in Tomato Sauce, Libby's Brand, No. 2, equal tin.	68c
50 lb. Bag, Special, 2 lbs.	\$3.10	EDWARDSON'S PURE CORN SYRUP, 5 lb. tin, Special, per tin.	39c
25 lb. Bag, Special, 2 lbs.	\$1.25	PEACHES, Quaker brand, No. 3 tin, Special, 2 lbs.	39c
KOHN HOOD OR FIVE ROSES FLOUR, 10 lb. Bag, Special, 2 lbs.	\$4.75	BUTTER—Eaton's Imperial brand Creamery Butter, freshly churned.	77c
45 lb. Bag, Special, 2 lbs.	\$2.40	PEACHES, Quaker brand, No. 3 tin, Special, 2 lbs.	70c
25 lb. Bag, Special, 2 lbs.	\$1.25		

MARMALADE, Empire brand, 4 lb. tin, Special, per tin.	49c
ROASTED CORN, Libby's brand, 5 lb. tin, Special, per tin.	42c
CHOICE COOKING FIGS, Special, 2 lbs.	35c
EATON'S SPECIAL SOAP CHIPS, 4 lb. tin, Special, per tin.	29c
EATON'S PURE ORANGE MARMALADE, 4 lb. tin, Special, per tin.	60c
CORN FLAKES, Sugar Chip, Special, 3 Pails, Special, 3 lbs.	27c
PEAS, Choice Quality, No. 3 tin, Special, 3 lbs.	42c

ROYAL CROWN LAUNDRY SOAP, new big box, Special, 22 Bars	\$1.00
CALIFORNIA CHOICE PRUNES, 60's and 70's, 2 lbs.	31c
EATON'S PLANTATION BLEND PURE COFFEE, freshly ground, makes an appealing cup of coffee, Special, per lb.	53c
BEST CANADIAN MACARONI, 5 lb. tin, Special, per tin.	45c

B. C. PURE APPLE, Unsweetened pack, Special, 2 lbs.	25c	B. C. GREEN TOMATOES, Special, 2 lbs.	25c
B. C. WEALTHY APPLES, Early crop, Special, Case	\$2.98	B. C. FLEMING HEATHY PEARS, Extra wrapped, Special, Case	\$3.60
FLEMING'S PEACHES, second quality heavy pack, Special, Case	\$1.49	B. C. COOKING ONIONS, Special, 2 lbs.	25c
ITALIAN PRUNE PEACHES, heavy pack, Special, Case	89c	B. C. GREEN PEPPERS, Special, 2 lbs.	25c
B. C. FLEMING TOMATOES, 1 basket, extra, Special, Case	\$1.55	B. C. BELL CANTALOUPE, Special, 2 lbs.	23c
B. C. FLEMING CANTALOUPE, Special, Basket	25c	B. C. CHERRY CUP and WHITE, Special, 2 lbs.	25c

1400 lbs. Burre's Special Brand Back Bacon, whole or half, 6 to 10 lb. average.	27c	Choice Legs of Spring Lamb, whole.	35c
1800 lbs. Choice Side Bacon, whole or half, Extra Special, per lb.	27c	Choice Shoulders of Spring Lamb, whole.	22c
1400 lbs. Staked Ham, 10 to 15 lb. average, whole or half, Extra Special, per lb.	28c	Choice Stewing Lamb, Extra Special, per lb.	17c
1400 lbs. Staked Ham, 10 to 15 lb. average, 2 Pails, Extra Special, per lb.	23c	Choice Stewing Lamb, Extra Special, per lb.	30c
1400 lbs. The Thistle, O.K. or Silverleaf, 10 lb. Pails, Extra Special, per lb.	\$1.65	1400 lbs. Choice Cooked Ham, sliced, Extra Special, per lb.	47c
Diamond "P" Baby Bird, Eaton's Standard Brand, Spring Chickens, Belling Town.			

EATON'S GROCERIES

Provisions of Quality—Low Prices

On Sale at the EATON Groceries, 101A Ave.

BUTTER

Eaton's Sun Glo brand creamy butter in 3-lb. blocks. Saturday's Extra Special. Per block **\$1.05**

PURE BLACK CURRANT JAM, Jasper Brand in 2 1/2 lb. tins. Saturday's Special, per tin	47c
TOMATOES, Choice Quality in No. 2 1/2 tin. Saturday's Special, 4 tins for	49c
SUGAR, B. C. Pure Cane Sugar in 10 lb. cotton sacks. Saturday's Special, per sack	61c
PORK AND BEANS in Tomato Sauce, No. 2 equal tin. Saturday's Special, 2 tins for	29c
Sliced OR HALF PEACHES, Quaker brand in No. 2 1/2 large tin. Saturday's Special, per tin	25c
SWANSDOWN CREAM FLOUR in 2 1/2 lb. package. Saturday's Special, per package	33c
H. P. SAUCE, the popular British sauce. Saturday's Special, per bottle	24c
IMPORTED KIPPERED HERRINGS in 15-oz. oval tin. Saturday's Special, per tin	19c
SOUTS, Aymer brand assorted export chicken, in No. 1 tall tin. Saturday's Special, 2 tins for	28c

TEAS, NATHAN SOAP, 10 Bars in Carton. Saturday's Special, per Carton	69c
TEA, Eaton's Favorite Blend, 1 lb. tin, specially blended, a delicious and satisfying tea. Saturday's Special, per lb.	55c
COFFEE, Eaton's Java and Mocha blend coffee, rich and fragrant, freshly ground. Per lb.	55c

At the Provision Counter

Swifts' Circle "S" Hams

Average weight 3 lbs. Saturday's Extra Special, per lb.	20c
SELECTED SIDE BACON, sliced. Saturday's Special, per lb.	32c
BOILED OR ROAST HAM, sliced. Saturday's Special, per lb.	52c
JELLIED VEAL, sliced. Saturday's Special, per lb.	38c
FINEST CANADIAN CHICKEN. Saturday's Special, per lb.	28c

At the Fruit and Vegetable Counter

B. C. RIFE TOMATOES, heavy pack basket. Saturday's Special, per basket	37c
FREESTONE PEACHES, Ripe, yellow fruit, heavy pack. Saturday's Special, per Case	\$1.47
ITALIAN PRUNES, Heavy pack case. Saturday's Special, per Case	86c
B. C. WEALTHY APPLES, Unsweetened heavy pack. Saturday's Special, per basket	\$2.25
HONEY IN COMB, finest quality, full section. Per section	29c
B. C. RIFE CANTALOUPE, extra large size, pink meate. 2 for	35c

"CARRY AND SAVE"

T. EATON CO. LIMITED

See Back of This Page for Another EATON Announcement

EATON'S DAILY STORE NEWS

STORE HOURS NEXT WEDNESDAY, 9 a.m. to 1 p.m.

Planned for Months in Advance — Saturday
a Great Outpouring of Values

THE EATON MID-SEPTEMBER SALE

TODAY and tomorrow, Eaton's fittingly observes a great shopping feature in Edmonton. For months past preparations for this event have been under way, backed by the great advantages of this organization to secure goods of sterling quality at remarkably low prices. When you join the throngs here today and tomorrow you will note that the printed word has not over-stated facts. You will note, too, that sale prices are evidenced throughout the store are the lowest at which articles of merit can be safely bought. Tomorrow's offerings are index of this store and its service. They are representative of the skill and power of Eaton's to gather the world's fine products and lay them before you at prices that can seldom be equalled.

Sale! Sale!—600 Pieces of Rayon Lingerie

Presenting an Extensive Selection, including Nightgowns, Vests, Bloomers

A REGULAR rainbow of gleaming pieces of rayon, amazingly low priced for our mid-September sale. Soft, lustrous lingerie in the dainty pastel shades. Slim night gowns with wide shoulder straps, shirring across the front, and dainty rayon lace trimmings. Plain bloomers and bloomers with lace trimming. A special purchase makes possible such a sale price. Each garment

59c

Boys! Girls! Those Shopping Early
at Eaton's Saturday Morning
Will Get

A Home Town Movie Theatre
No Delivery—and Only One to a Customer

A MOVIE show! All about Bobby's and Betty's exciting trip by airplane to the North Pole—a regular "thriller." Boys and girls can run it themselves, simply by turning a peg.

It's made of metal, painted to represent the stage of the theatre, the orchestra pit and boxes. The reel is wound on two pegs that turn backwards or forwards as you wish. It stands about three inches high and is about five inches wide. Complete in a cardboard picture box



5c

Guaranteed Regent Cords



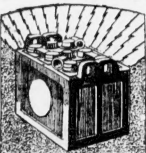
A Pleasant Sale Surprise

CORDS perfect in every detail of their construction. They will add greatly to the roadability of your car.

\$3.75

RELIABLE BATTERIES

At Extra Value



AND every battery fully guaranteed for eighteen months.

Read King, 6 volt, 13 plate battery for Ford model 1928-1929 and Chevrolet 6 cylinder 1929. All have acid and lead-proof containers. Come fully charged and ready to install in your car. Sale price.

\$7.50

Dainty Luncheon Sets

Stamped for Embroidery

A VERY exceptional value are these one cloth and four serviette luncheon sets—a convenient size for the small, informal luncheon table.

Of snowy white cotton, each piece is lightly stamped and the designs are varied and pretty. Your needle and embroidery foot are all that is needed. Cloth is 35 inches and serviettes are 13 inches. Sale price, the set.

59c

Smart New Handbags

At an Exceptionally Low Sale Price

A STYLISH pouch bag to match your new Fall outfit—or would you prefer an underarm bag that is flat and just the right size? You will find both in this new shipment that has just arrived, to sell at an amazingly low price.

Each bag is strongly made of leatherette in a variety of colors. The pouch bags have back strap handles or top handles with center swing change compartments; while the underarm bags have three compartments. Both styles are neatly lined and filled with moiré.

These bags are remarkable value at this sale price.

95c

Fur Trimmed Coats

Seldom Sell at This Sale Price

IT'S a rare opportunity, this offering of a heavy cloth coat, fur-trimmed, at a pricing as low as \$12.95. Especially coats that are smart and colorful—coats that are from a collection as yet fresh and unhandled.

Lustrous duvetyne fashion coats. Others are of rich fur-trimmed or of tulle broadcloth. Busy linings and fancy interlinings are a great help to combat winter winds.

Blues, whites, browns and other deep warm shades are offset by lighter colors in the thick fur of the shawl collar. The full are made, blue-tinted, or deep-blue. Sizes 14 to 20 and 34 to 44.



\$12.95

Smart Silk Dresses

In Two Sale Groups

A large number of shippers in the door-opening through tomorrow will be awaiting the chance to procure one of these smart frocks.

Group One comprises charming models of flat crepe, shirred, graceful flares or the new of pleats with the soft and flattering effects of ruffling jabots and with the practicality of long sleeves. Colors, navy, beige, tan or smart blue. Sizes 14 to 20 and 34 to 44.

\$4.95



Group Two is amazing in its variety of choice—flat crepe or gleaming satin in 22 different styles. Trimmings of soft lace or of embroidered gossamer. Many different colors in light and dark, and sizes for Juniors, for Misses, for short-sleeved women and for women with average figures in sizes 14 to 20 and 34 to 44.

\$6.95

Full Fashioned Service Chiffon Hose

Substandards of a Higher Priced Line—Eight Lovely Shades

DURABLE enough for day-in, day-out, service—cobwebby fine and which you have always paid double this price.

89c

MYSTERY SUN BLUSH SUN BLOSSOM GUMMETAL EVENING LIGHT GUMMETAL MODERN

They flatter with the low sale pricing. They will not detract from the wearing qualities or the appearance of the sheer stockings.

They come well up to the knee in a snug-fitting toe cuff. The heels and toes are double with lace for added durability. Sizes 8 to 10.

Women's Shoes Will Walk Away

Priced at This Low Figure

SOME specially purchased, others reduced lines—every pair remarkable value at a much higher pricing.

The three classic styles—line, straps or slender pumps. In patent or classic leathers—high or low of heel. Sizes from 3 to 8, in good comfortable lasts.

\$1.98



Pretty Boudoir Slippers

In Kid, Patent or Felt and Greatly Under-priced

Rooming, lounge-about hours will take on an added comfort and smartness with the aid of these slippers.

Some are in black kid or patent; others are in gaily colored leathers or felt. All are remarkable value at this sale price. Lined with soft chrome tan or with flexible leather. Equipped with spring rubber heels. Sizes from 3 to 8.

98c



Brown Leather Oxfords

For the Active School Girl; a Sale Price at a Dollar

GIRLS who are "into everything"—who greet every suggested activity with energy and enthusiasm—will delight in the freedom and comfort of these shoes. And mothers will appreciate the extraordinary lowness of the pricing.

Lined with an eye in the needs of growing girls' feet. Sizes 8 to 10, smart and neat in line. Of sturdy brown leathers, strongly lined and rubber heeled.

\$1.00

\$1.15

Men's Black Boots and Oxfords

180 Pairs, Each Figuring a Saving of a Dollar or More

A FORTUNATE purchase from our Eastern buyer brings these smart boots and oxfords to this sale at a surprisingly low price. The value so good many men are certain to buy an extra pair.

They are smartly lined in a fine black leather and finished with solid leather Goodyear welted soles and rubber heels. Sizes 8 to 11. Sale price...

\$3.35



Boys' Black Leather Boots

A Shopping Price at Less Than Two Dollars a Pair

LASTED in a fine kid leather and every pair shod with solid leather soles.

Boys' shoes will stand up to the rough wear of the school road. In boys' and youths sizes, 11, 12, 13. Also 1 to 5. All have rubber heels. Sale price—

\$1.95

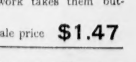


Men's Rubber Laced Boots

Every Pair with Leather Tops and Every Pair Half Price

THESE boots need no recommendation to men whose work takes them outdoors in slushy and wet weather.

At half price, better buy an extra pair. Sizes 6 to 11½. Sale price



Big Sale Value Men's Rayon and Lisle Socks

Two Thousand Pairs in Snappy Patterns

THE quantity available is far too small to supply all who will want to lay in a stock of attractive, well-wearing socks at this sale pricing.

This new and fancy line has strongly patterned heels, toes and sides. Closely fitting 1-1 ribbed tops. Splendid assortment of colors and fancy check effects. Sizes 10 to 11½. Sale price

25c

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